**Meeting Notes:**

·       Logistics

o   Steven T to send contact sheet

o   Steven T to get Andy and Brienne setup on slack

o   Main form of communication will be SLACK

o   We’ll continue meetings monthly

·       Status Update:

o   Will potentially have non-profit status from the IRS by end of August – everything is submitted

§  IRS recommended us be a 501c-7, as a sports organization

o   NHL Seattle event – brought great exposure to the organization

o   Website was completed for the launch of the NHL Seattle event

·       Website

o   Good – add notes here about pages and changes

o   GSHL – Website Support

o   SPHA League Support – here for all

·       Social Media

o   <https://www.pridebrandguide.com/> - content based on days

o   Editorial calendar for content planning – Becca to still manage – reach out to her

§  Becca to setup in Google Sheets – we’ll switch over to MSFT 365 once

·       New Ideas

o   List of best practices

§  Guide for what adult rec leagues could do. NHL Seattle, USA Hockey, local leagues, etc.

·       i.e. Index of Equality by the HRC

·       <https://www.hrc.org/campaigns/corporate-equality-index>

·       <https://www.athleteally.org/aei/>

§  “What does equality in hockey look like?” – mission of the document

o   How can we get involved with “try it for free” event and how other leagues work for pushing learners and beginners to get involved in hockey?

o   Digital event with leagues to talk about opportunities how leagues can work to adjust their marketing, policies, etc, for inclusivity

o   Joey to manage content ideas for the “index” project

o   Steven L to manage ideas for digital events